

2017 Editorial Calendar

ISSUE	AD CLOSING	MATERIAL DUE	FEATURED TOPICS	BONUS DISTRIBUTION
January	12/1/16	12/16/16	Spotlight on Refractive Surgery	
February	1/3/17	1/18/17	Spotlight on Allergy & Systemic Care Scientific Meeting Highlights: Hawaiian Eye	SECO International (SECO), March 3-5, Atlanta
March	2/1/17	2/15/17	Spotlight on Comanagement and Practice Strategies	Vision Expo East, March 30-April 2, New York
April	3/1/17	3/17/17	Spotlight on Glaucoma News from SECO Scientific Meeting Highlights: American Glaucoma Society	
May	4/3/17	4/17/17	Spotlight on Dry Eye News from Vision Expo East	
June	5/1/17	5/16/17	Spotlight on Surgical Comanagement of Presbyopia Scientific Meeting Highlights: ARVO; ASCRS	Optometry's Meeting/AOA Congress, June 21-25, Washington, D.C
July	6/1/17	6/15/17	Spotlight on Ocular Infection	
August	7/3/17	7/18/17	Spotlight on Instrumentation and Technology News from Optometry's Meeting/AOA Congress International AIDS Society annual meeting	
September	8/1/17	8/15/17	Spotlight on Contact Lenses	Vision Expo West, Sept. 14-17, Las Vegas American Academy of Optometry (AAO), Oct. 11-14, Chicago
October	9/1/17	9/18/17	Spotlight on Retina Surgery News from Vision Expo West	
November	10/2/17	10/16/17	Spotlight on Genetic Research News from American Academy of Optometry	
December	11/1/17	11/15/17	Spotlight on Posterior Segment Inflammation Scientific Meeting Highlights: American Academy of Ophthalmology	

Note: Editorial content subject to change