

2017 Editorial Calendar

- 1st issue of the month**
- Practice Management
 - The Premium Channel
 - By the Numbers
 - Complications Consult

- 2nd issue of the month**
- CEDARS/ASPENS Debates
 - The Dry Eye
 - Back to Basics
 - Ophthalmic Business

ISSUE	AD CLOSING	MATERIAL DUE	FEATURED TOPICS	BONUS DISTRIBUTION
January 10	11/18/16	12/2/16	Spotlight on Vitreoretinal Surgery	
January 25	11/18/16	12/12/16	Spotlight on Advances in Corneal Crosslinking Hawaiian Eye 2017 Issue	Hawaiian Eye 2017, 1/14-1/20, Kauai Glaucoma360: New Horizons Forum, 2/3, San Francisco
February 10	12/19/16	1/6/17	Spotlight on Ocular Allergy	
February 25	1/4/17	1/18/17	Spotlight on Glaucoma Surgery	
March 10	1/20/17	2/7/17	Spotlight on Premium IOLs	
March 25	2/3/17	2/17/17	Spotlight on Pediatrics	American Association for Pediatric Ophthalmology and Strabismus (AAPOS), 4/2-4/6, Nashville
April 10	2/17/17	3/3/17	Pre-ASCRS, Spotlight on Femto Cataract Surgery	
April 25	3/2/17	3/16/17	Spotlight on Uveitis and Ocular Inflammation, ARVO Issue, ASCRS Issue	Ophthalmology Innovation Summit (OIS)/American Society of Cataract & Refractive Surgery (ASCRS), 5/5-5/9, Los Angeles Association for Research in Vision & Ophthalmology (ARVO), 5/7-5/11, Baltimore
May 10	3/20/17	4/3/17	Post-ASCRS Issue, Spotlight on Astigmatism Management	
May 25	4/3/17	4/19/17	Spotlight on Cornea-Based Refractive Surgery	Kiawah Eye, 6/1-6/3, Kiawah Island, SC
June 10	4/17/17	4/28/17	Spotlight on Ocular Infection	
June 25	5/3/17	5/18/17	Spotlight on Phacoemulsification	

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July 10	5/19/17	6/7/17	Spotlight on Dry Eye	
July 25	6/6/17	6/22/17	Spotlight on Glaucoma Diagnostic and Test Instrumentation	
August 10	6/20/17	7/6/17	Spotlight on Medical Retina	American Society of Retina Specialists (ASRS), 8/12-8/16, Boston
August 25	7/7/17	7/21/17	Spotlight on Anterior Chamber Diagnostic and Test Instrumentation	
September 10	7/21/17	8/8/17	Spotlight on ASCs and In-office Surgery	
September 25	8/9/17	8/24/17	Spotlight on Presbyopia Management	
October 10	8/25/17	9/13/17	Spotlight on Educating Residents, Fellows, New Ophthalmologists	OSN New York Symposium, 10/20-10/22, NYC
October 25	9/7/17	9/21/17	Pre AAO Issue, Spotlight on Cornea Transplant Surgery	
November 10	9/21/17	10/5/17	AAO Issue	American Academy of Ophthalmology (AAO), 11/11-11/14, New Orleans
November 25	10/4/17	10/18/17	Post AAO Issue, Spotlight on Diabetic Retinopathy	
December 10	10/20/17	11/3/17	Spotlight on Glaucoma Therapeutics	
December 25	11/6/17	11/20/17	Spotlight on Cataract Instrumentation	

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