

# SPONSORSHIP AGREEMENT



Exhibit Dates: November 15-17, 2019

### OFFICE USE ONLY

Date Received _____	Cost of Booths _____	Check # _____
Booths Assigned _____	First Deposit Received _____	Balance Due _____

18-1863

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Submitted by \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

You are hereby authorized to reserve the sponsorship/support opportunities indicated below for use at The Meeting. By signing this application, the applicant agrees to fulfill all sponsorship responsibilities set forth by The Meeting, AMS and their agents. Failure to abide by these rules and regulations will result in forfeiture of all moneys paid or due Management under terms of this agreement. A 50% deposit is required at time of application submission and the balance is due **90 days prior to the meeting.**

Signature \_\_\_\_\_

### Sponsorship Packages:

- GOLD PACKAGE: \$28,000**  
Choose one:
  - Program Book Back Cover Ad
  - Hotel Keycard
  - Meeting Bag
  - Meeting Lanyard
- SILVER PACKAGE: \$18,000**
- BRONZE PACKAGE: \$13,000**

### A-la-carte Sponsorships:

- Meeting App: \$10,000**
  - Column Wrap: \$10,000**
  - Meeting Area Wi-Fi: \$5,000**
  - Notebook: \$5,000**
  - Pens: \$2,000**
- Or call us to discuss one of your own ideas*

- Enclosed is my check made payable to "OSN New York"
- I wish to use my credit card to pay for sponsorship:     Visa     MasterCard     American Express

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-4 Digit Security Code \_\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Total Amount to Charge \$ \_\_\_\_\_

### Fax, Mail or Email this Form

**Fax to:** Attn: Stephanie Burleigh • 856-848-3522  
**Mail to:** Attn: Stephanie Burleigh  
 OSN New York Sponsorship • 6900 Grove Road • Thorofare, NJ 08086-9447  
**Email to:** exhibits@contactAMS.com

### Questions?



Contact Stephanie Burleigh at 202-441-9025  
 or visit [www.contactAMS.com](http://www.contactAMS.com)

**Gain high-value exposure and prominent recognition for your company, products and services through one of our sponsorship opportunities.**

## A-La-A Carte Sponsorships

### Meeting App: \$10,000 (exclusive)

Attract more attention before, during and after the meeting as the sole sponsor of the official meeting app. The opening splash screen helps you to make a strong first impression; users will see this full-screen promotion every time they open the app. Rotating banner ads help you attract more leads by rotating up to 6 banner ads at the top of the screen that users will see the entire time they have the app open. Ad clicks will drive traffic to your exhibit booth or company/product website.

### Column Wrap: \$10,000 (limited availability)

Display your product or corporate message prominently on all four sides of a column for all attendees to see as they enter and exit the meeting space.

### Meeting Area Wi-Fi: \$5,000 (exclusive)

Sponsor Internet access for all attendees. Your company will be promoted everywhere we advertise the Wi-Fi connection and password. Wi-Fi is available in the meeting space as a complimentary benefit to attendees so they can view the meeting app content as well as for business/personal use.

### Notebooks: \$5,000 (exclusive)

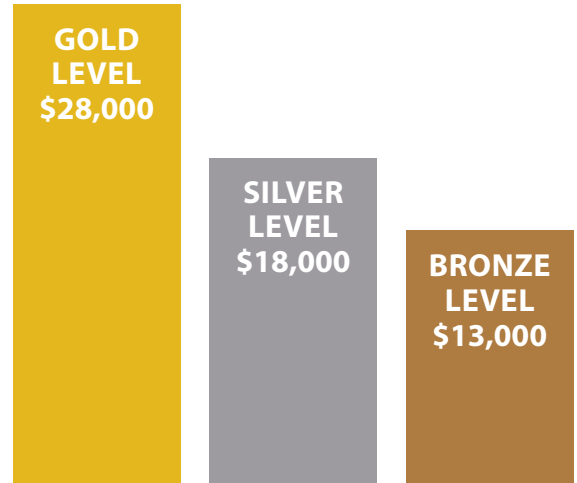
Corporate branded ad on the back cover of the notebooks provided to all attendees so they can take notes during presentations (and because attendees are always asking us for more paper!).

### Pens: \$2,000 (exclusive)

Corporate logo on the pens provided to all attendees so they can take notes during presentations (and because attendees are always asking us for another pen!).

## Sponsorship Packages

- 9D Program Book
- 9C Lanyard
- 9B Meeting Bag
- 9A Hotel Keycard
- 8 Digital Billboard
- 7 Premier Exhibitor Upgrade
- 6 Sponsorship Email
- 5 Signage Listing
- 4 PowerPoint Listing
- 3 Meeting App Listing
- 2 Program Book Listing
- 1 Exhibit Booth



## Package Details

- 9D **Program Book Back Cover Ad:** Corporate ad on the back outside cover of the meeting program book (containing the faculty, agenda, exhibit information and more) provided to all attendees.
- 9C **Lanyard:** Corporate logo on the name badge lanyard worn by all attendees.
- 9B **Meeting Bag:** Corporate logo on meeting bags provided to all attendees so they can carry their materials.
- 9A **Hotel Keycard:** Product or corporate branded keycards used by attendees to access their hotel rooms.
- 8 **Digital Billboard:** Product or corporate ad displayed on a monitor placed in a high traffic area.
- 7 **Premier Exhibitor Upgrade:** Includes company logo, highlighted listing and 100-word description in the meeting app and printed program book as well as a document upload in the app.
- 6 **Email Listing:** Sponsor logos listed by level sent from the meeting to the entire pre-registration list.
- 5 **Signage Listing:** Sponsor logos listed by level on meeting signage and/or column wrap.
- 4 **PowerPoint Listing:** Sponsor logos listed by level on PowerPoint slide rotating in meeting room.
- 3 **Meeting App Listing:** Sponsor logos listed by level under the Meeting Sponsorship section of the app.
- 2 **Program Book Listing:** Sponsor logos listed by level on the Meeting Sponsorship page of the program book.
- 1 **Exhibit Booth:** One standard Exhibit booth space.

## Have an idea of your own?

Call us and we'll work with you to find a sponsorship opportunity that both supports your goals and the benefits the meeting attendees. We've worked on many custom projects at the request of a client, so don't hesitate to ask!