

SPONSORSHIP AGREEMENT



OFFICE USE ONLY		
Date Received _____	Cost of Booths _____	Check # _____
Booths Assigned _____	First Deposit Received _____	Balance Due _____

20-2078

Company _____

Street Address _____

City _____ State _____ Zip Code _____

Submitted by _____ Title _____

Phone _____ Email _____

You are hereby authorized to reserve the sponsorship/support opportunities indicated below for use at The Meeting. By signing this application, the applicant agrees to fulfill all sponsorship responsibilities set forth by The Meeting, Healio® LIVE and their agents. Failure to abide by these rules and regulations will result in forfeiture of all moneys paid or due Management under terms of this agreement. A 50% deposit is required at time of application submission and the balance is due **90 days prior to the meeting.**

Sponsor Cancellation Policy: Any sponsor who wishes to cancel their sponsorship must do so 90 days prior to the meeting to be refunded all fees paid to date minus a \$750 administrative fee. For cancellations within 89 days of the meeting, the Exhibitor will be responsible for 100% of the entire sponsorship fee.

Signature _____

Sponsorship Packages:

- GOLD PACKAGE: \$28,000**
Choose one:
 - Program Notebook Ads
 - Pens
 - Meeting Bag
 - Meeting Lanyard
- SILVER PACKAGE: \$18,000**
- BRONZE PACKAGE: \$13,000**

A-la-carte Sponsorships:

- Meeting App: \$10,000**
- Column Wrap: \$10,000**
- Charging Station: (call for pricing)**
- Beverage Station: \$3,500**
- Program Notebook Ad Cover 3: \$3,500**
- Program Notebook Ad Inside Page: \$2,500**
- Snack Pack: \$1,500**

Or call us to discuss one of your own ideas

- Enclosed is my check made payable to "OSN New York Retina Meeting"
- I wish to use my credit card to pay for sponsorship: Visa MasterCard American Express

Credit Card Number _____ Exp. Date _____ 3-4 Digit Security Code _____

Print Name _____ Signature _____ Total Amount to Charge \$ _____

Fax, Mail or Email this Form

Fax to: Attn: Rebecca Kreck • 856-848-3522
Mail to: Attn: Rebecca Kreck
 OSN New York Retina • 6900 Grove Road • Thorofare, NJ 08086-9447
Email to: exhibits@HealioLive.com

Questions?


 Contact Rebecca Kreck at 267-978-4029
 or visit www.HealioLive.com

Gain high-value exposure and prominent recognition for your company, products and services through one of our sponsorship opportunities.

A-La-Carte Sponsorships

Meeting App: \$10,000each (2 available)

Attract more attention before, during and after the meeting as a sponsor of the official meeting app. The opening splash screen helps you to make a strong first impression; users will see this half screen promotion every time they open the app. Rotating banner ads help you attract more leads by rotating up to 3 different banner ads per sponsor at the top of the screen that users will see the entire time they have the app open. Ad clicks will drive traffic to your exhibit booth or company/product website.

Column Wrap: \$10,000 (limited availability)

Display your product or corporate message prominently on all four sides of a column for all attendees to see as they enter and exit the meeting space.

Mobile Device Charging Station: CALL FOR PRICING (limited quantities)

Promote your company on the mobile device charging station (able to charge 4 devices at once!) placed in the meeting area for convenient attendee usage.

Beverage Station: \$3,500 (limited quantities)

Promote your company logo on branded cups, napkins and signage at the beverage station in the exhibit hall available to all attendees.

Program Notebook Ad Options: \$3,500 premium cover 3 (exclusive) \$2,500 inside page (limited)

Corporate branded ad on the program notebook provided to all attendees so they can take notes during presentations (and because attendees are always asking us for more paper!).

Snack Pack: \$1,500 (exclusive)

Corporate logo on the header of the snack pack of your choice. Provided to all, these 1 oz snacks are the perfect size for attendees to take on the go.

Sponsorship Packages

- 9D Program Notebook Ads
- 9C Lanyard
- 9B Meeting Bag
- 9A Pens
- 8 Digital Billboard
- 7 Premier Exhibitor Upgrade
- 6 Sponsorship Email
- 5 Signage Listing
- 4 PowerPoint Listing
- 3 Meeting App Listing
- 2 Program Notebook Listing
- 1 Exhibit Booth

GOLD LEVEL
\$28,000
 (1-9)

SILVER LEVEL
\$18,000
 (1-8)

BRONZE LEVEL
\$13,000
 (1-6)

Package Details

- 9D **Program Notebook Ads:** Corporate ad printed on cover 4 or cover 2 (based on availability) plus one inside page (available to 2 sponsors).
- 9C **Lanyard:** Corporate logo on the name badge lanyard worn by all attendees.
- 9B **Meeting Bag:** Corporate logo on meeting bags provided to all attendees so they can carry their materials.
- 9A **Pens:** Corporate branded pens used by attendees to take notes.
- 8 **Digital Billboard:** Product or corporate ad displayed on a monitor placed in a high traffic area.
- 7 **Premier Exhibitor Upgrade:** Stand out from the crowd in the program notebook and meeting app with a company logo, highlighted listing, 100-word description (app only) and document upload (app only).
- 6 **Email Listing:** Sponsor logos listed by level sent from the meeting to the entire pre-registration list.
- 5 **Signage Listing:** Sponsor logos listed by level on signage at meeting room entrance.
- 4 **PowerPoint Listing:** Sponsor logos listed by level on PowerPoint slide rotating in meeting room.
- 3 **Meeting App Listing:** Sponsor logos listed by level under the Meeting Sponsorship section of the app.
- 2 **Program Notebook Listing:** Sponsor logos listed by level on the Meeting Sponsorship page of the program notebook.
- 1 **Exhibit Booth:** One standard Exhibit booth space.

Have an idea of your own?

Call us and we'll work with you to find a sponsorship opportunity that both supports your goals and the benefits the meeting attendees. We've worked on many custom projects at the request of a client, so don't hesitate to ask!